



ARCHÈ

CRISTIANA MASI

Cristiana Masi
Italian Trend for Wall

ARCHÈ

Un flusso continuo di bellezza tra un Mix & Match di segni e stili.

Ogni giorno ci imbattiamo in una serie di immagini e forme che si ripetono più e più volte intorno a noi, di cui ci sembra di conoscerne il significato da sempre; oggi questi segni “archetipi” assumono un ruolo guida nella trasformazione degli ambienti.

Cristiana Masi pone il flusso temporale come dettaglio cardine del progetto, integrando il passato negli elementi della contemporaneità.

Un cast di disegni e colori tali da generare e definire una sinfonia creativa che appare concettualmente e visivamente sbalorditiva.

Archè racconta un viaggio tra scenari, immagini, colori e sensazioni che definisce un linguaggio nuovo, capace di creare contrasti e armonie cromatiche, rivoluzionando ogni tipo di ambiente domestico.

A continuous flow of beauty between a Mix & Match of signs and styles .

We encounter everyday a series of images and shapes repeating more more around us, for which it seems to us to know the meaning forever ; today these “archetypes “ signs play a guiding role in the transformations of rooms.

Cristiana Masi puts the timestream as cornerstones detail of the project by integrating the past into the contemporaneity's elements.

A cast composed by designs and colours to create and define a creative symphony appearing conceptually and visually stunning.

Archè tells about a journey through scenarios, images, colours and sensations by defining a new language able to create contrasts and chromatic harmonies and revolutionizing every kind of home environment.





TECHNICAL COMPOSITION

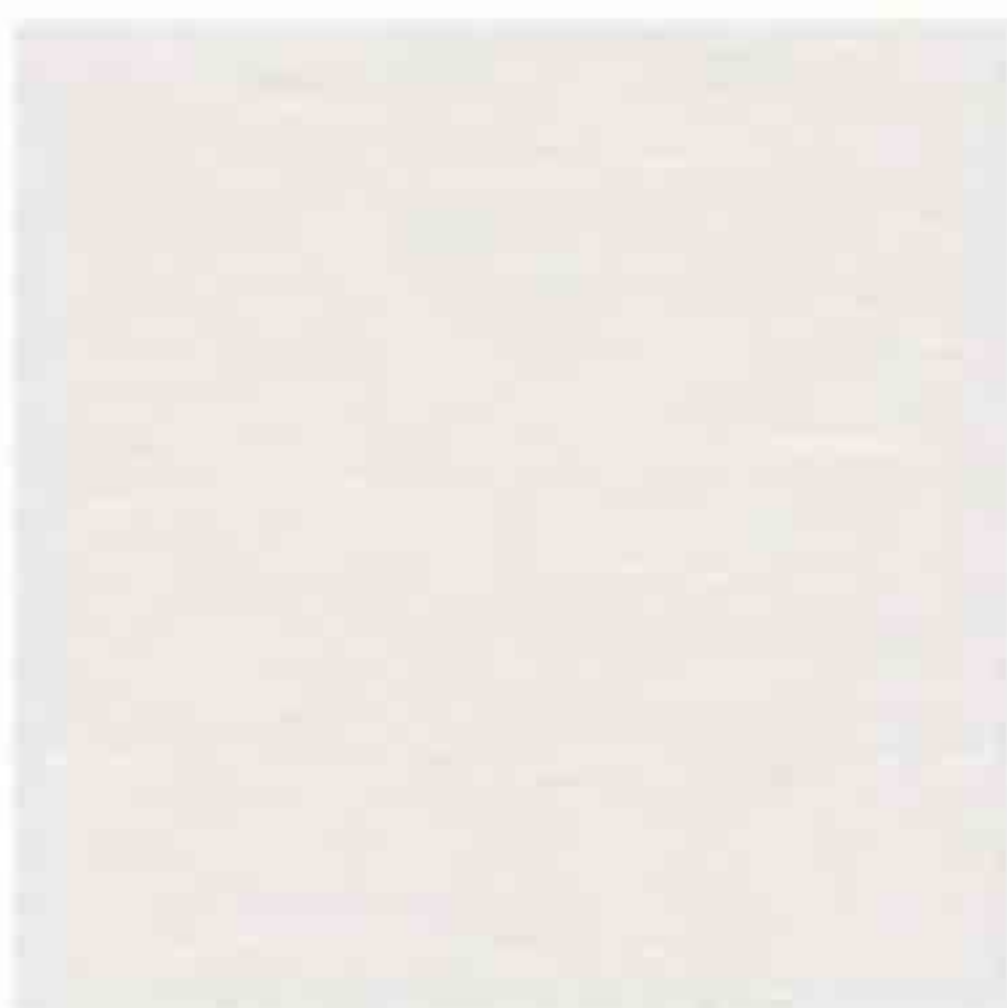
TNT - Vinyl

DESIGN WIDTH

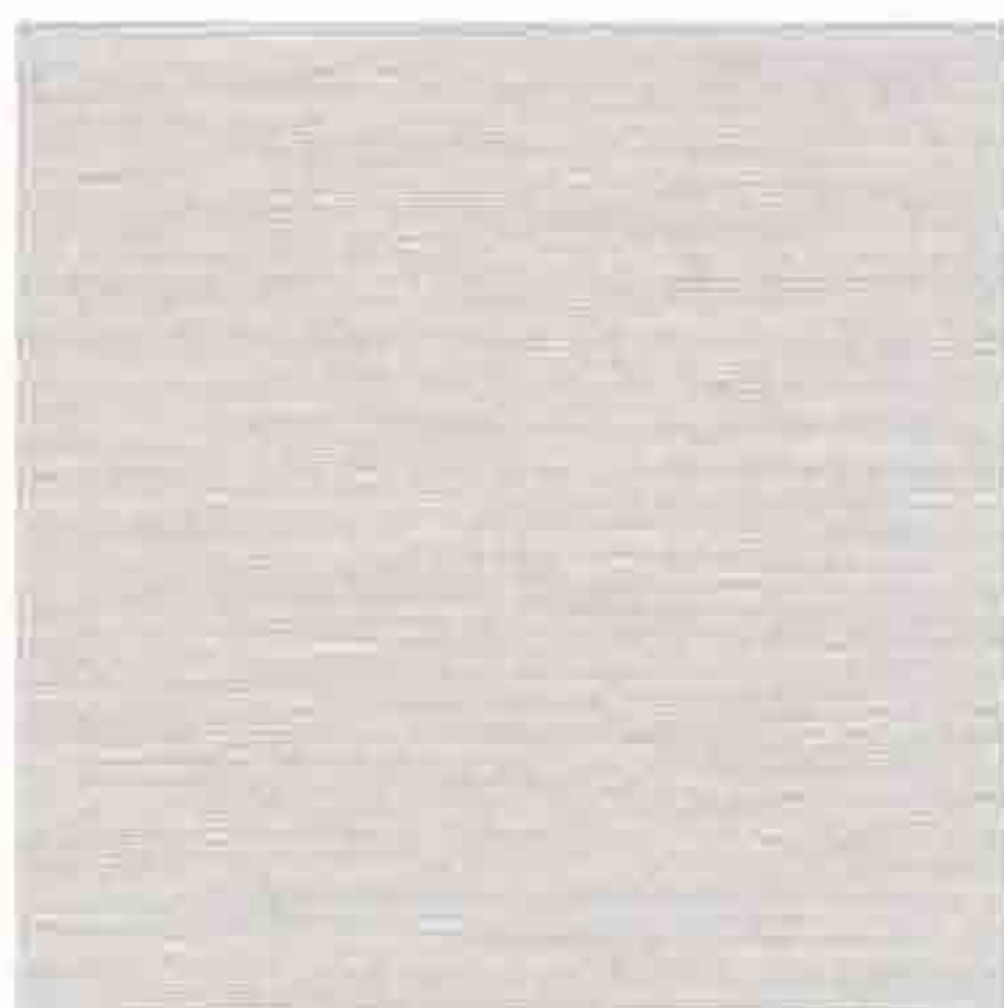
53 cm - 20,86 inches

DESIGN REPEAT

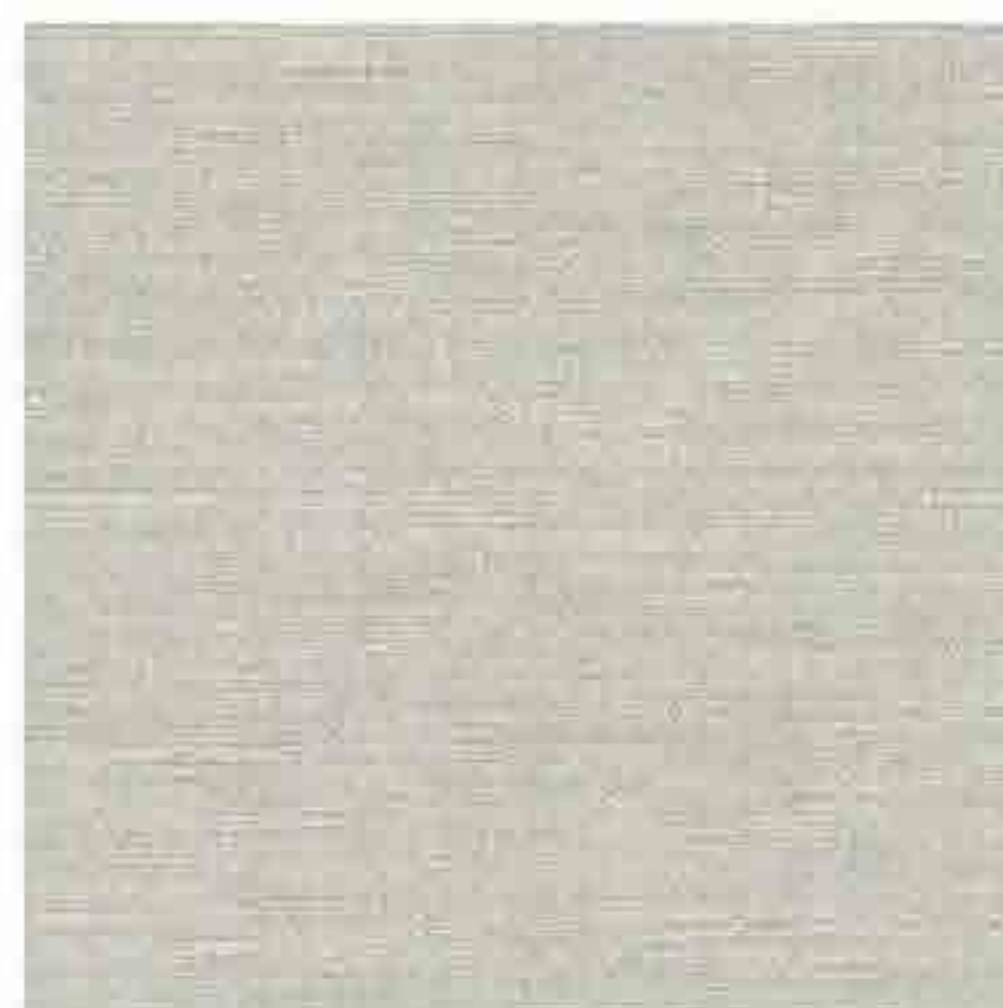
zero / straight match 53 cm - 20,86 inches



Fibrae 39040



Fibrae 39041



Fibrae 39042



Fibrae 39043



Fibrae 39044



Fibrae 39045



TECHNICAL COMPOSITION

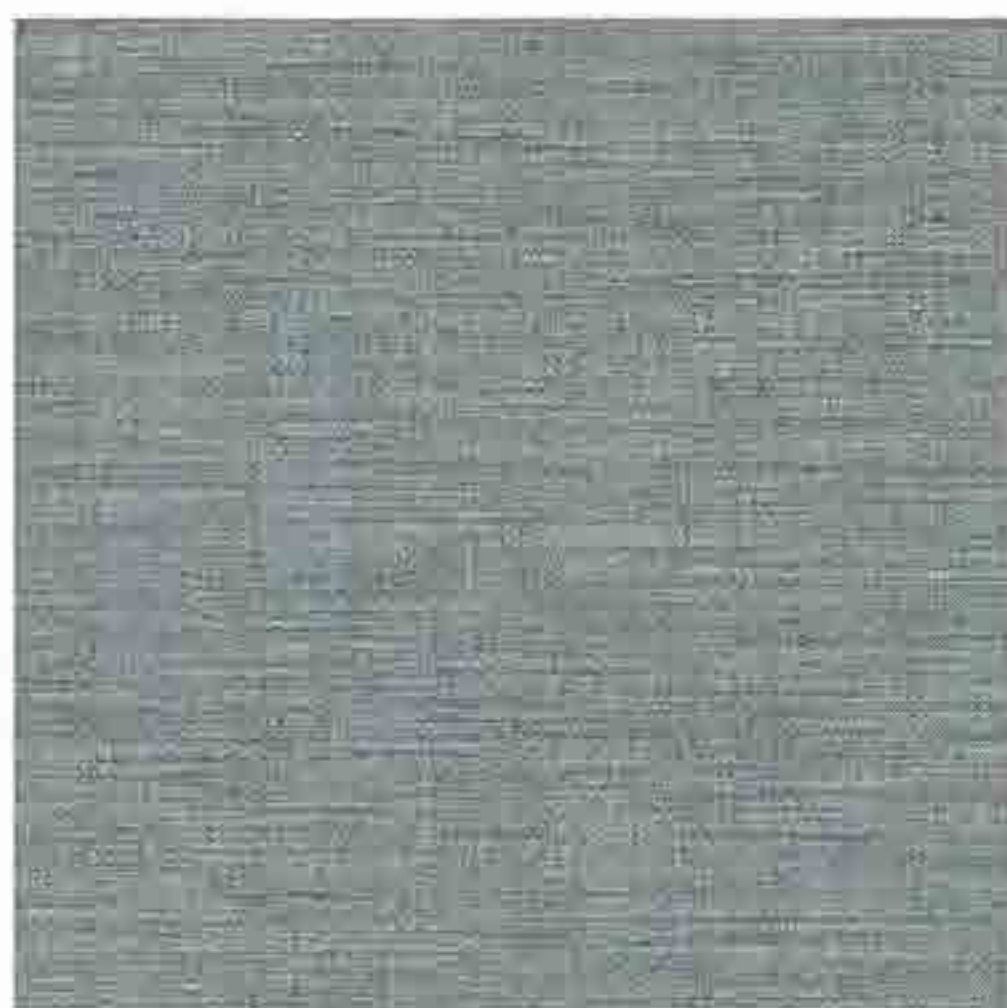
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DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

zero / straight match 53 cm - 20,86 inches



Fibrae 39046



Fibrae 39052



Fibrae 39053



Fibrae 39054



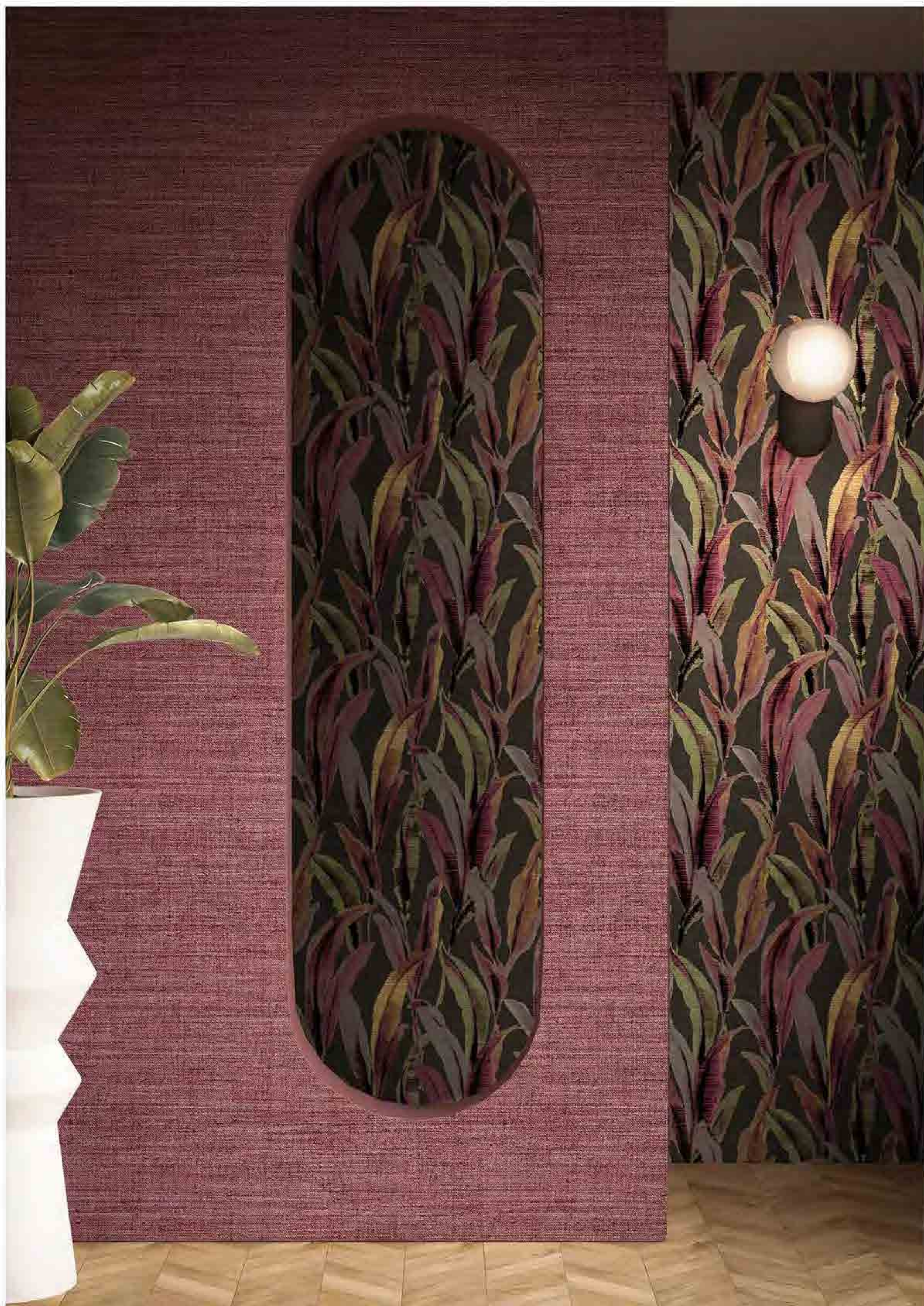
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Fibrae 39058



Fibrae 39059



TECHNICAL COMPOSITION

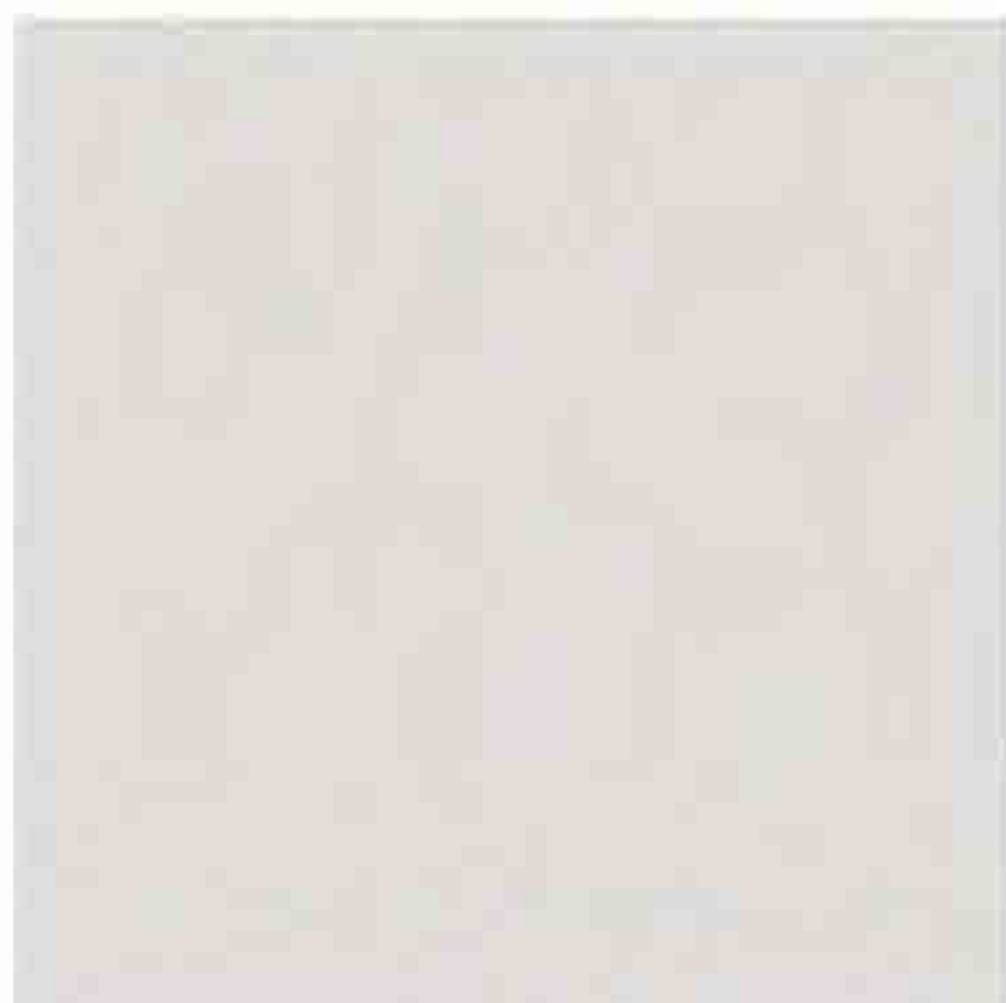
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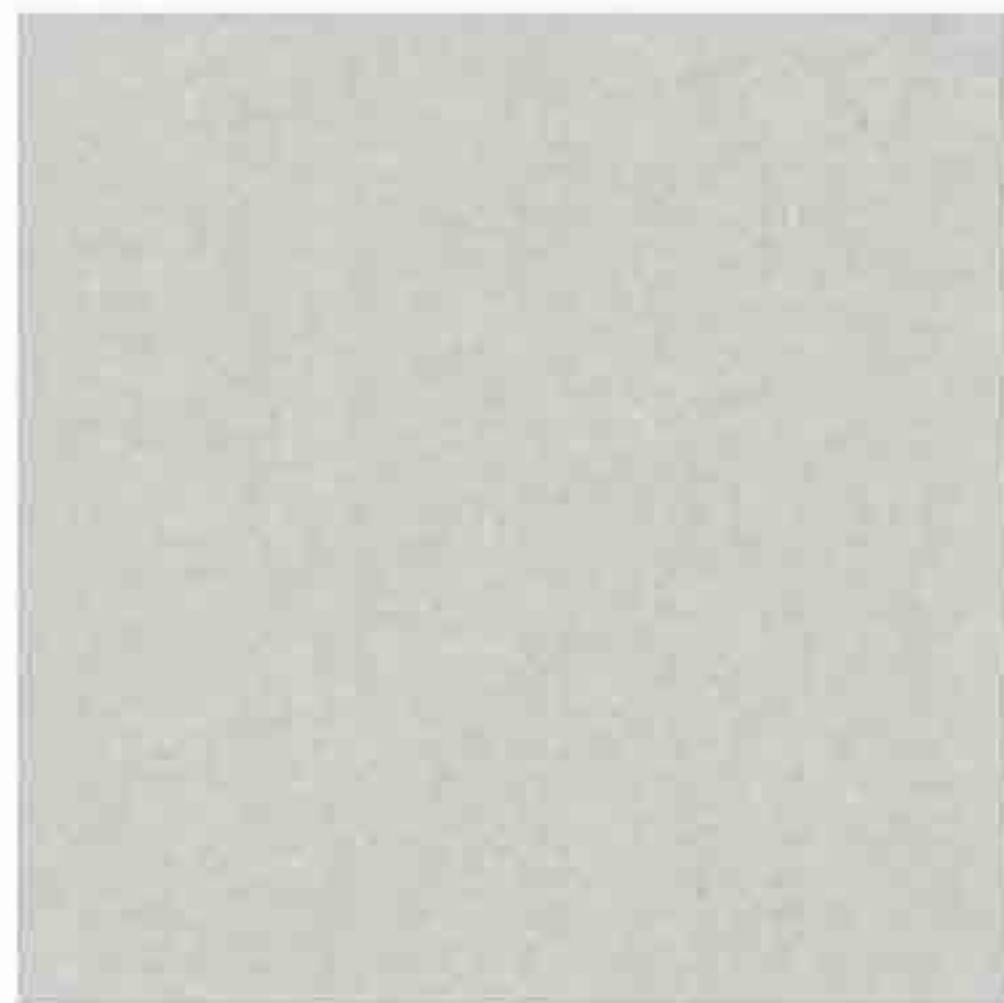
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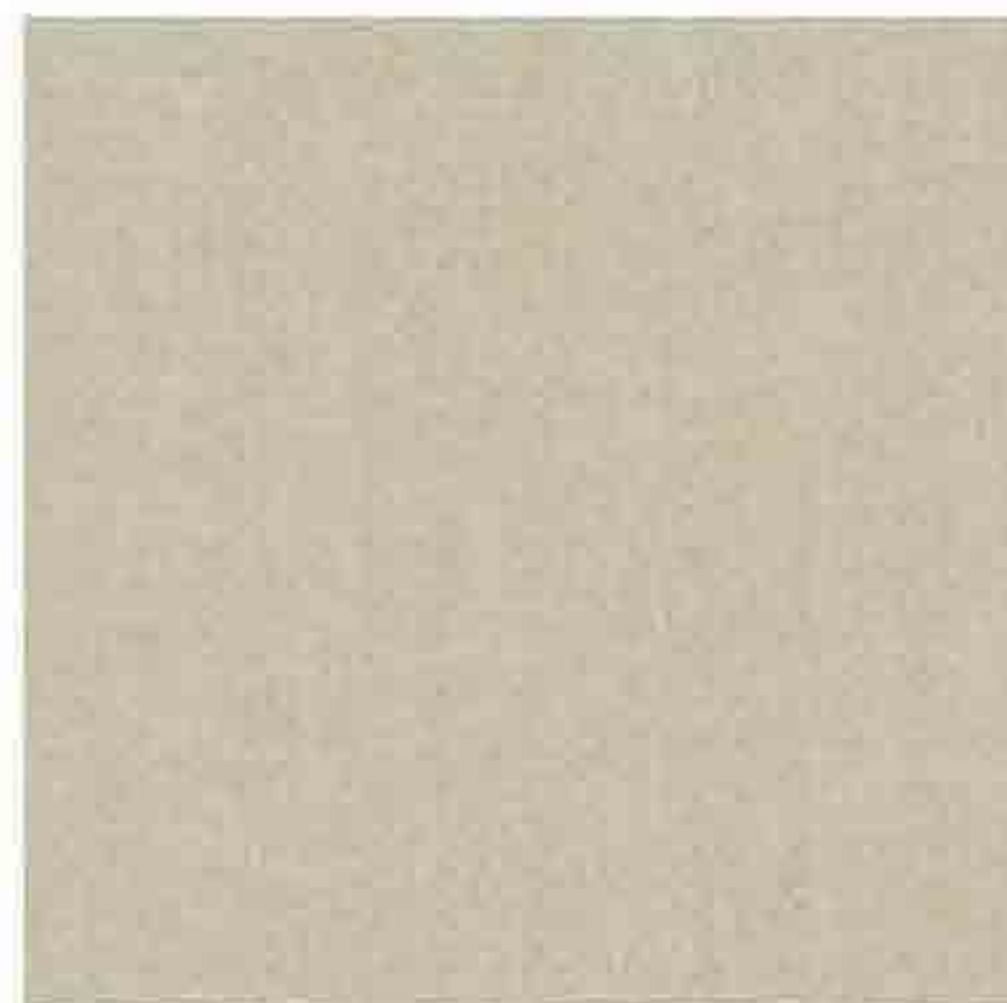
zero



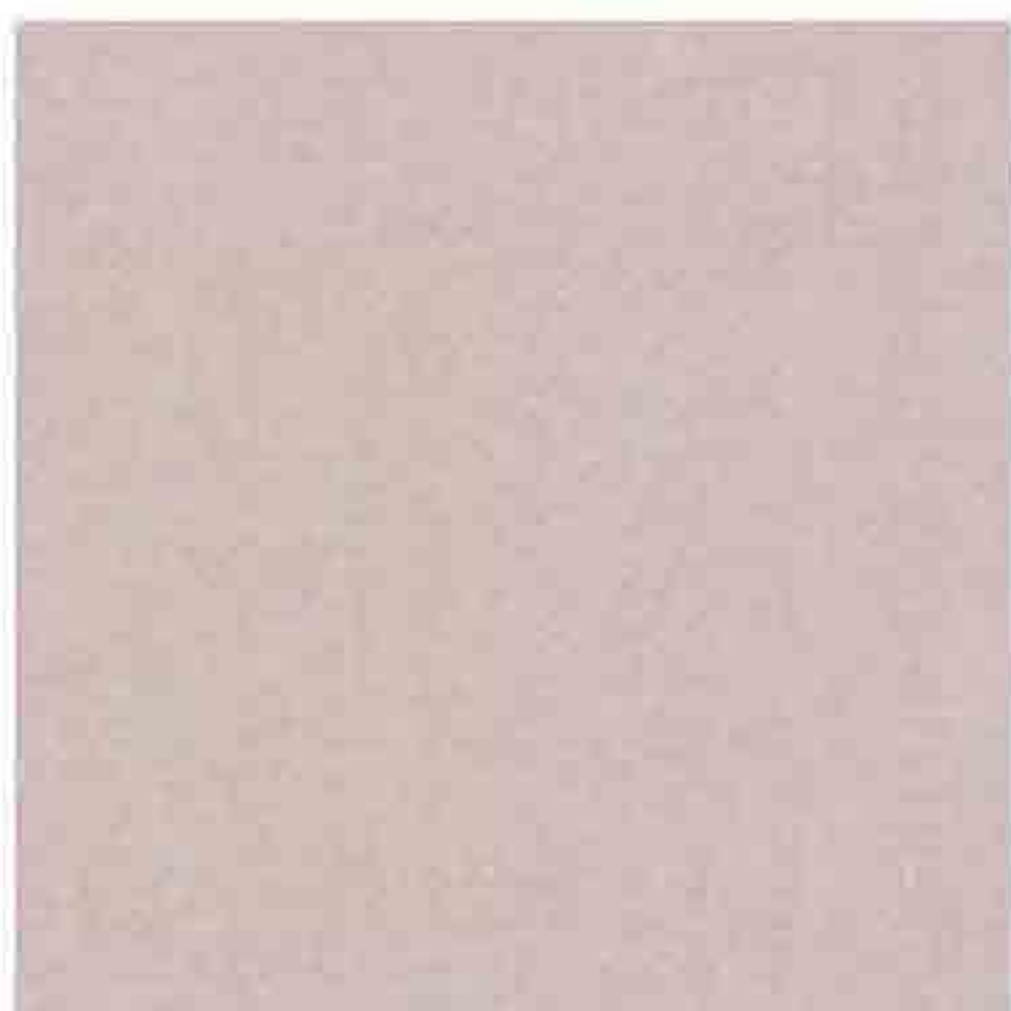
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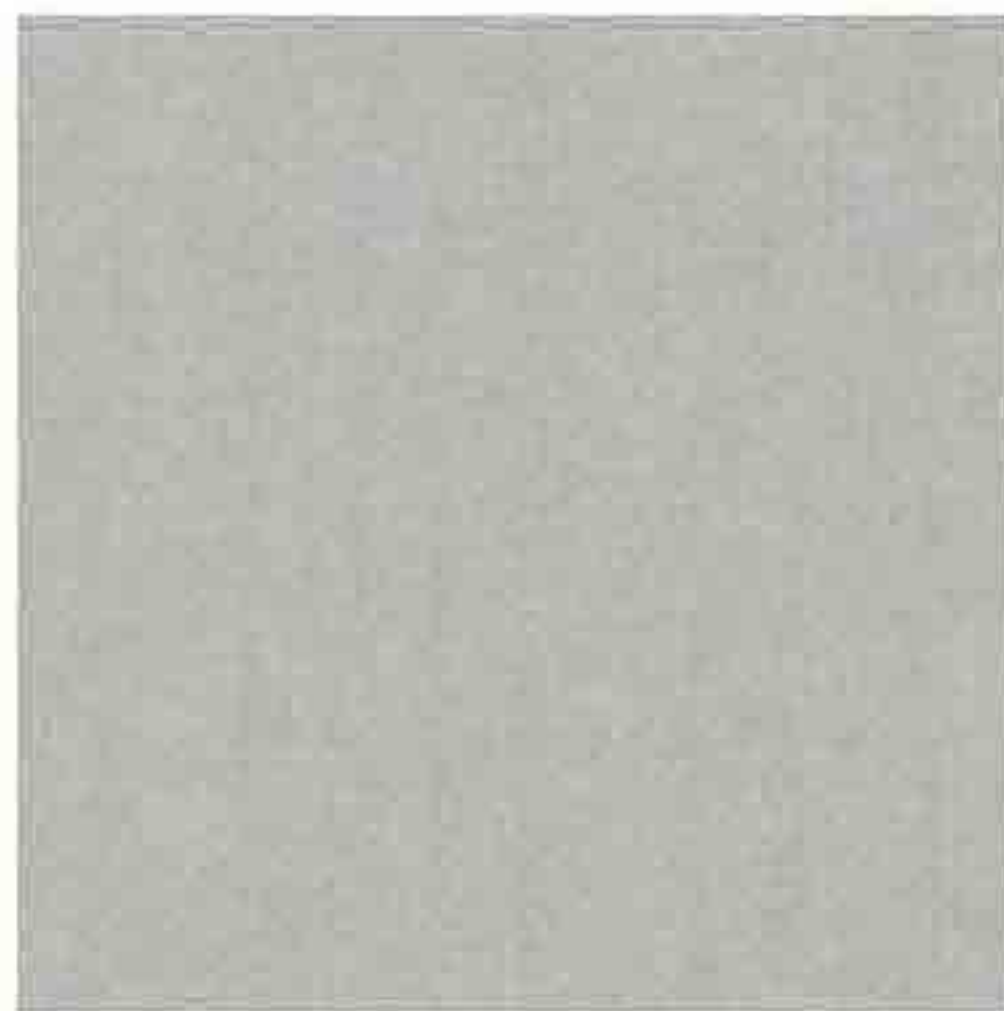
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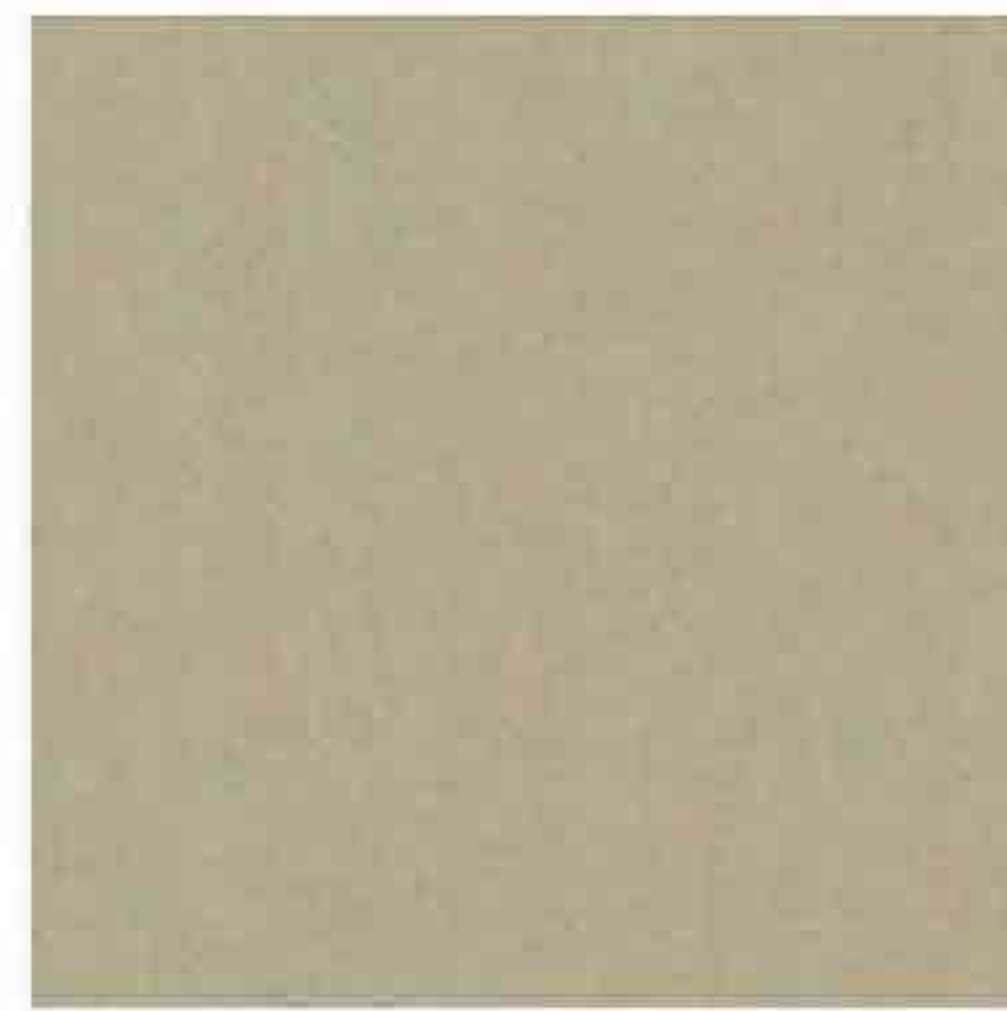
Pigmentum 39062



Pigmentum 39064



Pigmentum 39066



Pigmentum 39067



Pigmentum 39068



TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

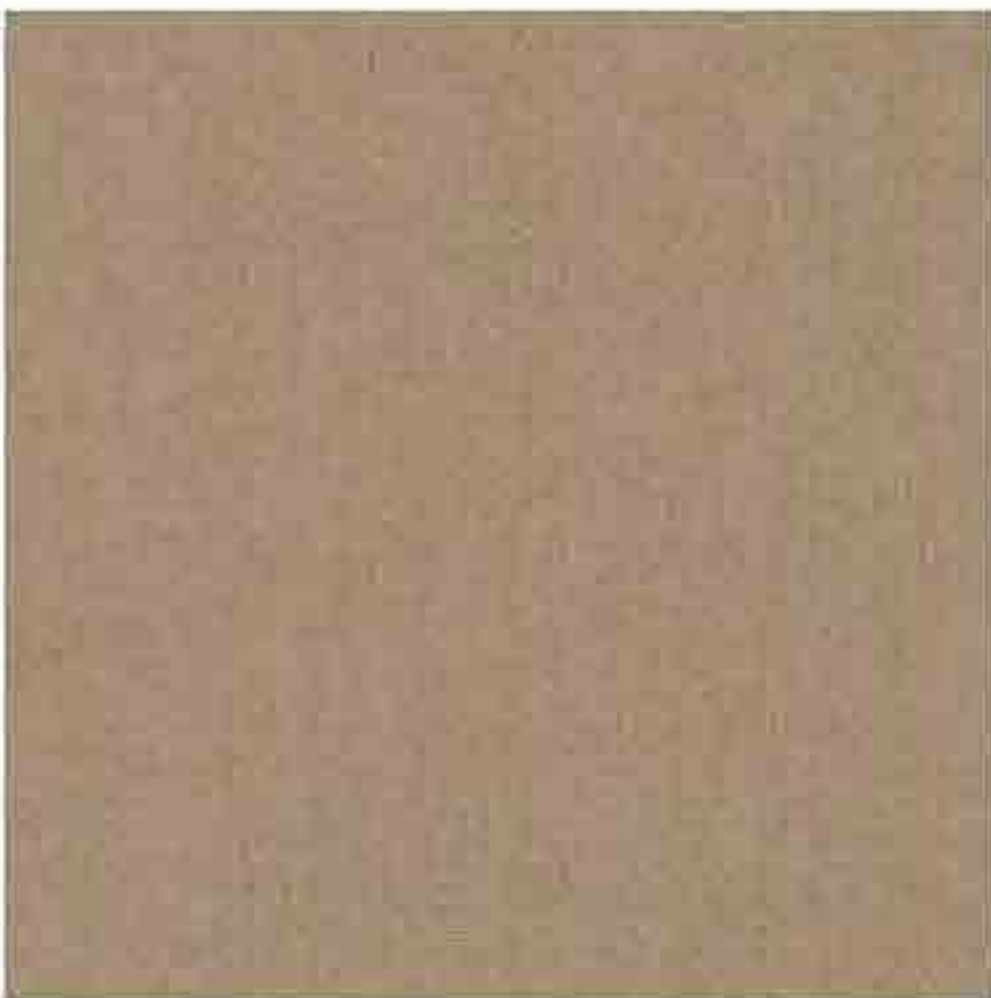
53 cm - 20,86 inches

DESIGN REPEAT

zero



Pigmentum 39073



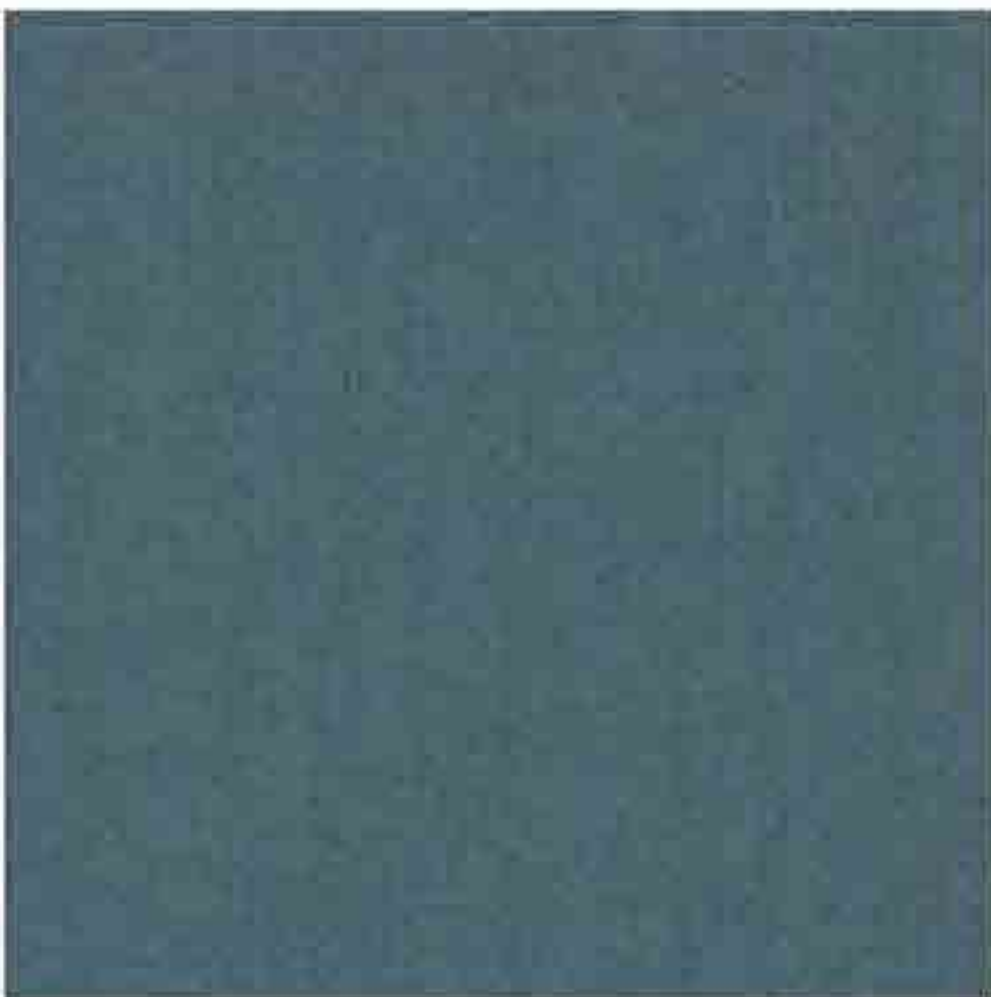
Pigmentum 39074



Pigmentum 39075



Pigmentum 39076



Pigmentum 39077



Pigmentum 39078



Pigmentum 39079





SEDE LEGALE

Roma
Via Tibullo n°10
00193 – Roma (Rm)

UFFICI

Aprilia
Via della Tecnica n° 33
04011 – Aprilia (Lt)
Tel: 06.92.86.331

CERTIFICAZIONI



www.parato.it



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